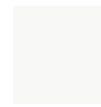




Dark Blue
#021E74



Purple
#4548BE



Offwhite
#F6F6F6



Bright Blue
#23CDEB



Medium Blue
#236BBF

Full logo



For Dark Backgrounds



For Light Backgrounds

Clover Icon



For Dark Backgrounds



For Light Backgrounds

Logo Don'ts



Do not resize individual elements



Do not skew or distort the logo



Do not add text near the logo



Do not change logo colors



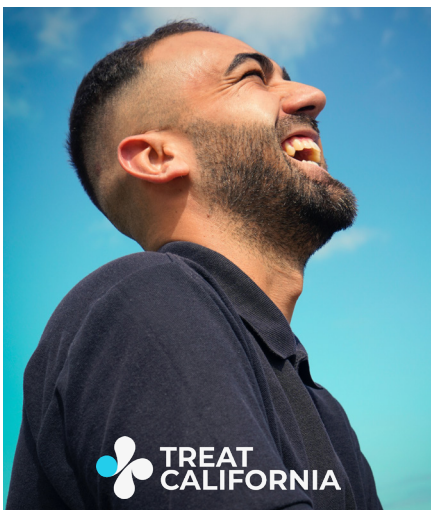
Do not put logo over a busy background



Do not add effects to the logo

Slogan Graphics

A dark blue horizontal bar containing the text "TREAT California Now" in white. "TREAT" is in a serif font, "California" is in a script font, and "Now" is in a serif font and is enclosed in a light blue oval.The text "TREAT California Now" in dark blue, with "Now" enclosed in a light blue oval.A dark blue horizontal bar containing the text "TREAT MENTAL HEALTH Now" in white. "TREAT" and "Now" are in a serif font, while "MENTAL HEALTH" is in a bold sans-serif font and is enclosed in a light blue rectangle.The text "TREAT MENTAL HEALTH Now" in dark blue, with "MENTAL HEALTH" enclosed in a light blue rectangle.Photo Placement



When using logo on top of photos, legibility is most important. choose low contrast, low detail areas to place the logo. Use the light logo for dark backgrounds, and the dark logo for light backgrounds.