TREAT CALIFORNIA

Dark Blue #021E74	**Purple** #4548BE	**Offwhite** #F6F6F6
Bright Blue #23CDEB	**Medium Blue** #236BBF	
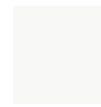
Full logo

For Dark Backgrounds

For Light Backgrounds

Clover Icon

For Dark Backgrounds

For Light Backgrounds

Logo Don'ts

Do not resize individual elements

Do not skew or distort the logo

Do not add text near the logo
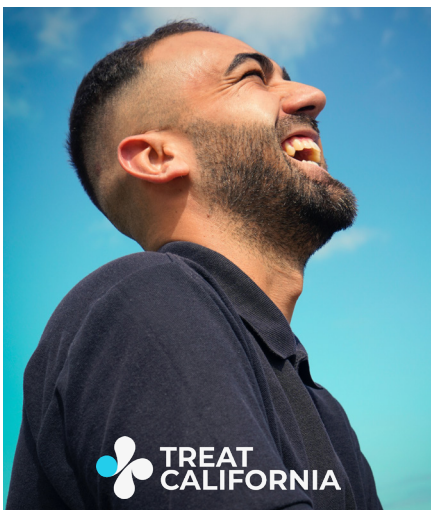
Do not change logo colors

Do not put logo over a busy background

Do not add effects to the logo

Slogan Graphics

TREAT *California* Now

TREAT *California* Now

TREAT MENTAL HEALTH Now

TREAT MENTAL HEALTH Now

Photo Placement

When using logo on top of photos, legibility is most important. choose low contrast, low detail areas to place the logo. Use the light logo for dark backgrounds, and the dark logo for light backgrounds.